

Eurociett signs partnership with EurActiv to ensure comprehensive coverage of European social affairs topics

Brussels, 20 July 2009: Eurociett has signed a partnership agreement with EurActiv, the European on-line media portal, for its Social Europe section. This partnership will allow this section to be maintained, revamped and updated on a regular basis. Topics covered in this section include all major employment and social affairs issues such as flexicurity, labour market reforms, social dialogue, work migration, and EU employment strategy.

Denis Pennel, Eurociett Managing Director, says that “Eurociett is very happy to be able to support EurActiv in pursuing their essential activity of information and dissemination. They are the leading source of news on European affairs for EU actors, such as ourselves, and are read by 590,000 people every month, including 20,000 journalists. We are also very happy to allow the Social Europe section to continue to exist, as we are particularly committed to this aspect of European affairs. With the current economic crisis, and the ensuing challenges the European labour market will face in the coming months, this subject will be of the utmost importance to all stakeholders.”

“We are delighted to welcome Eurociett as a partner,” Daniela Vincenti-Mitchener, Managing Editor at EurActiv.com, explained. “Thanks to their support, EurActiv is able to dedicate resources to provide comprehensive coverage of EU social affairs policy developments to readers completely free of charge.”

Ross Melzer, Public Affairs Director, added: “Social Europe and Flexicurity will remain an important debate after the replacement of the Lisbon Agenda, so we expect other organizations to follow the lead of Eurociett.”

Note to the editor:

Eurociett: As the European confederation of private employment agencies, Eurociett is the authoritative voice representing the common interests of the agency work industry in Europe. Bringing together 27 national federations, and six of the largest multinational staffing companies, as well as tens of thousands of SMEs, Eurociett accounts for more than 90% of the organised agency work sector in Europe. More info at www.eurociett.eu

EurActiv: www.EurActiv.com is the network of independent portals on EU Affairs, counting 590,000 unique visitors together with the Web2.0 platform Blogactiv.eu (CIM certified figures – October 2008). The portal is an important working instrument for the majority of EU Actors (institutions, industry federations, NGO's, think tanks, the press and others) involved in defining or influencing EU policies.

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